



May, 2022

TOTY 2023 warms up the engine !

On **June 15-16** in Milan Italy, during the kick-off event called "**Let the Challenge Begin**", will start the evaluating process of the tractors competing for the **TOTY 2023 Awards**

The candidate tractors will run for the following awards: **Sustainable TotY 2023; Best of Specialized 2023; Best Utility 2023; Tractor of the Year 2023.**

Participants, will have the opportunity to present their tractors to the TotY's international jury during the event organized in collaboration with **BKT**, the event's official sponsor.

The Jury is made up of **26** professional journalists representing the leading European trade media.

The **finalists lists** for each category will be released by the end of **July**, and the jury will be busy testing the finalists tractors on field during September and October.

The awarding ceremony, as is traditional, will take place on **November 9th** within the grand framework of **Eima International**.

During the event, together with the representatives of the world's leading tractor manufacturers, will also intervene several **institutional guests**.

Additionally, following the success of the previous edition and the high level of public participation, this year's Eima visitors will have the opportunity to see all of the competing tractors in the special **external TotY Area**.

TotY, The Origins

TOTY is the international award established in 1998 that is given annually to the best tractors on the European market by a group of independent journalists skilled and expert in agricultural mechanization.

The international jury is made up of 26 journalists who represent 26 different editorial projects, including print magazines, websites, agricultural television shows, social media, and more.

www.tractoroftheyear.org

